

# Become a Sponsor

## Why Sponsor Us?

- **Targeted Exposure:** Our website attracts an engaged audience of readers, ensuring your titles are seen by individuals interested in anthropology and cognate disciplines.
- **Prime Visibility:** Our Facebook posts have an annual reach of over 160,000 views, with some posts garnering 40,000 impressions alone. Our main website has on average 9,000 monthly visits (over 100,000 visits a year), with some reviews downloaded more than 1000 times. On average each book review is read 100 times.
- **Tailored Sponsorship Tiers:** Choose from Bronze, Silver, and Gold sponsorship levels, each offering unique benefits to suit your marketing objectives. Whether you're seeking short-term visibility or a year-long partnership, we've got you covered.
- **Social Media Reach:** Leverage our extensive Facebook reach of 40,000 targeted Facebook users, amplifying your impact across social media platforms and connecting with a broader audience.
- **Content Collaboration** (for Gold Sponsors): Engage with our readers on a deeper level by contributing an informational video to our exclusive Gold Sponsor page. Share insights about your publishing house, or even hold a conversation with our Forum editors on the intricacies of the publishing world. We are also open to exploring other ways of content collaboration, please feel free to reach out with your ideas.